

# NETIQUETTE

## GOALS

Metropolis at Metrotown maintains a social media presence to reach out to its customers and provides an opportunity for dialogue on a wide range of topics, including fashion, promotional events, industry trends, current events and more. Comments posted via these platforms are important to and valued by Metropolis at Metrotown. To ensure this type of interaction is open and productive, certain rules must be observed.

## RULES

The vocabulary and content employed by the users of Metropolis at Metrotown's social media platforms must be respectful and courteous at all times. Users who violate these conditions may be temporarily or permanently banned. Furthermore, Metropolis at Metrotown's communications team reserves the right to edit or delete any content of the following nature:

- Obscene, abusive, hateful, sexist, racist, homophobic, xenophobic or disrespectful comments about any person or group of persons
- Aggressive, profane or violent statements
- Comments of a defamatory nature aimed at a person or an organization
- Comments that violate personal privacy
- Comments that infringe copyright
- Comments that advocate or condone illegal activity
- Comments of a political or religious nature
- Comments that make excessive use of uppercase lettering
- Details that reveal someone else's personal information (telephone number, email address, home address) or the contents of a private conversation
- Solicitation or advertising, be it for a product, service or cause
- Remarks made under an assumed name – Metropolis at Metrotown's platforms are not anonymous
- Information provided using someone else's identity

All comments posted on (Metropolis at Metrotown's social media platforms are considered to be in the public domain. Users are responsible for ensuring that the contents of their posts are suitable and inoffensive.

The posting of external links does not imply endorsement of, or partnership, association or affiliation with, the linked site.

Similarly, the following of a user by Metropolis at Metrotown does not imply that Metropolis at Metrotown supports or condones said user's comments or activities.

Metropolis at Metrotown reserves the right to stop following or block access to a user in the event the comments posted are deemed inappropriate.